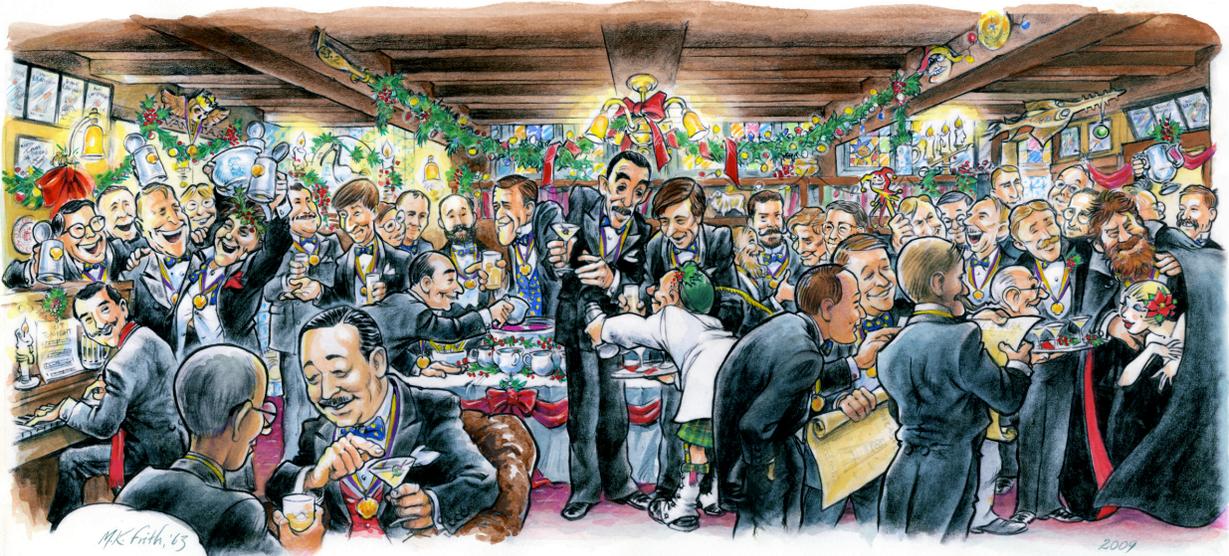


# THE HARVARD LAMPOON, "GHOSTS OF CHRISTMAS PAST"



The Ghosts of Christmas Past...

Elliot Richardson, George Santayana, George Merck, Will Hearst, Doug Kenney, Jack Reed, Glynn Williams, Frank Mason, Bob Benchley, John Updike, Draper Hill, Burnis Jenkins, Francis Biddle, Frank Atwood, Fred Gwynne, Bob Sherwood, George Plimpton, Bob Lampoon, George Trow, Owen Wister, Bill Gaddis, Sadri Khan, Ed Streeter, Rob Hoffman, Ernest Thayer, Ned Wheelwright, Earl Biggers, J.P. Marquand, Winthrop Ames, Elmer Green, Ralph Curtis, Wensley Barker, Herbert Haseltine, Waldo Peiro, Gardner Cox, a Guest, Clem Wood and a Host of Other Notables  
 ...Assemble to Celebrate the Spirit of Christmas Yet to Come... and Declare it a Splendid Occasion!



All the Dearly Departed Ghosts above and below are now adopted by Lampy writers.

For any questions about the Lampoon Ghosts Project,  
 please contact DMI '68 at david@dmirons.com

(1) ELLIOT L. RICHARDSON '41, the only person to serve in four U.S. Government Cabinet positions including that of Attorney General, from which he resigned when Nixon ordered him to fire special prosecutor Archibald Cox during the Watergate scandal... (Writer: Ted Widmer '84)

(2) GEORGE W. MERCK '15, President of Merck & Co. He built the company into a pharmaceutical giant by insisting that "Medicine is for people, not profits"... (Writer: David Irons '68)

(3) WILLIAM RANDOLPH HEARST 1886 (rusticated), son of the world's richest man, owner/publisher of the world's largest newspaper and magazine empire, owner of Cosmopolitan Pictures, etc., etc., over whose shoulder peers... (Writer: Alan Farnham '77)

(4) DOUGLAS C. KENNEY '68, a founder of *The National Lampoon* and co-writer of *Animal House*, projects that (however you feel about them) changed the game in humor writing in America... (Writer: John Gillespie '75)

(5) JOHN S. REED '10, poet, author (most notably of *Ten Days that Shook the World*) and communist activist (buried in the walls of the Kremlin), here with a companionable arm around WRH '86. At a Lampoon gathering? *Entirely plausible*. (Writer: Steve O' Donnell '76)

(6) GEORGE SANTAYANA 1886, eminent philosopher, poet, novelist (bestseller! *The Last Puritan!*) and Harvard professor. Though best known in *The Lampoon* as a prolific cartoonist, he gave it up for all that. By all accounts, however, he continued to play a mean stride piano. (Writer: Eric L. Kaplan '89)

Chatting in the foreground are old friends and collaborators...

(7) GLUYAS WILLIAMS '11, who stuck with the cartooning and remains a towering figure in that world, his unmistakable style filling the pages of all the leading magazines (most notably, perhaps, *The New Yorker*) for decades. He illustrated numerous books as well, many by such old Lampoon comrades as Edward Streeter '14, Lawrence McKinney '12, David McCord '21 and, especially... (Writer: Michael K. Frith '63)

(8) ROBERT C. BENCHLEY '12, *sine qua non* of American humorists. It might not have been so without Williams, who advised the younger Benchley, another aspiring cartoonist, that while his drawings were... passable, it was the captions that sparked. Might it be better to focus on the writing? Happily, he did. (Writer: Alan Farnham '77)

Here Benchley is telling his friend, perhaps not for the first time, how happy he is to be out of those wet clothes and into a dry martini...

(9) FRANCIS B. BIDDLE '09, *another* of those U. S. Attorneys General and primary judge for the Nuremburg trials, helps himself to a well-deserved cup of punch. (Writer: Steve Young '87)

(10) "*In medio tutissimus Ibis...*" (Co-writers: Michael K. Frith '63 and David Irons '68)

(11) FRANCIS VAN WYCK MASON '24, adventurer, much-decorated soldier in two world wars (*Légion d'Honneur* at age 16) and author of 78 enormously popular novels and countless stories, tapped by Eisenhower to write the official history of World War II, trades tips with... (Writer: David Owen '78)

(12) JOHN H. UPDIKE '54, another prolific writer (with two Pulitzers for fiction, two National Book Awards and innumerable others), poet, critic and lapsed cartoonist. Updike has just turned away from a whole clutch of other pen and ink men... (Writer: Marty Kaplan '71)

(13) L. DRAPER HILL '57, for decades the editorial cartoonist for *The Detroit News*, historian, biographer and President of the Association of American Editorial Cartoonists... (Writer: Tom Gammill '79)

(14) BURRIS A. JENKINS, JR.'19, reporter, journalist, author (*Father Meany*), illustrator and, as a sports and editorial cartoonist, winner of just about every prize a cartoonist can win... (Writer: Tom Feran '74)

(15) FRANCIS GILBERT ATTWOOD 1878, "The First Artist of the Harvard Lampoon," his delightful depictions of Harvard life in the 1870s are credited with establishing the instant (and unexpected) success of the magazine. Without bothering to graduate, he joined Lampoon Founder Edward Sanford Martin '77, the first editor of *Life*, at that publication, where he became one of its most celebrated artists, such that after his untimely death in 1900 the Boston Museum of Fine Arts held a major retrospective of his work... (Writer: Michael K. Frith '63)

(16) FREDERICK H. GWYNNE '51, best remembered as an actor (TV's "The Munsters," Broadway, many movies), but he, too... yup: cartoonist. And illustrator/writer of several books for children. And, at six feet five inches, a true tentpole for this picture, along with... (Writer: Patric M. Verrone '81)

(17) ROBERT E. SHERWOOD '18 (six feet eight inches), with Benchley a founding member of the Algonquin Round Table, author, biographer, influential playwright, Oscar-winning screenwriter, speech writer for FDR ("my little dog, Fala") and Director of the Office of War Information, *Vanity Fair* and *Life* editor and critic and winner of four Pulitzers, stoops to pick up an anecdote from... (Writer: George A. Meyer '78)

(18) GEORGE A. PLIMPTON '48 (a mere six foot four), writer, actor, raconteur, journalist (turning his adventures competing with and against the great athletes of the age into the stuff of legend), and Editor of *The Paris Review* for fifty years. George, in turn, bends to swap stories with... (Writer: almost certainly Walter Isaacson '74)

(19) BOB LAMPOON, 1859-1932 (his real name. He changed it officially from Robert Stewart because, well, that's what everyone called him), height unrecorded. But a tough little guy who led an extraordinarily adventurous life and loved to tell the tales, beloved by the generations of Lamponers who knew him as Stewart of the Castle and by the legions who knew him as a fixture around the Square. He stoutly denied that he and his famous piccolo were responsible for the great Harvard riot of 1927. (Writer: Marty Kaplan '71)

*Can you top this? More writers regale each other...*

(20) GEORGE W.S. TROW, JR. '65, with the *New Yorker* for over thirty years, an early editor of and style setter on *The National Lampoon*, explains *The Context of No Context* to enthralled listeners... (Writer: Sandy Frazier '73)

(21) OWEN WISTER 1882, biographer, essayist and "the father of the American Western." His novel *The Virginian* went through fourteen printings in eight months, has had at least seven film

adaptations, and gave us that quintessential line, “When you call me that, SMILE!” (Writer: Homer Pettey '77)

(22) WILLIAM T. GADDIS, JR. '45, recognized (for *The Recognitions*, *J.R.*, *A Frolic of His Own*, etc.) as probably the most important of American postmodernist writers with two National Book Awards... (Writer: Kurt Andersen '76)

(23) EDWARD STREETER '14, who kept his day job as a banker while creating the American classics *Dere Mabel*, *Father of the Bride*, *Mr. Hobbs' Vacation* and many more... (Writer: Eric Rayman '73)

(24) BLOT ... (25) and his friend THE JESTER, wielded by (Co-writers: Michael K. Frith '63 and David Irons '68...)

(26) ERNEST LAWRENCE THAYER 1885, newspaperman, as he recites his *Casey at the Bat*. He was, reportedly, terrible at it. Despite which... (Writer: Patrick M. Verrone '81)

(27) EARL DERR BIGGERS '07, playwright and novelist (the Charlie Chan mysteries) and owner of the distinction of having one book (*Seven Keys to Baldpate*) adapted as a film at least nine times and, with George M. Cohan, as a hit play, listens with amusement, while... (Writer: Alan Farnham '77)

(28) JOHN P. MARQUAND '15 has a good guffaw. Marquand's early success with his Chan-inspired “Mr. Moto” spy novels was followed by a career as one of America's most distinguished authors, winning a Pulitzer for *The Late George Apley*... (Writer: David Mandel '92)

(29) WINTHROP AMES 1895, playwright, screenwriter and for decades a legendary Broadway director, producer and impresario, with his name in lights: before it was the “Helen Hayes,” it was “The Winthrop Ames Theatre.” (Writer: Doug Hughes '77)

Head above the fray, (30) WENSLEY A. BARKER (hon. ed. '35), “Mr. Barker” was chosen by Founder John T. Wheelwright in 1918 to keep an eye on both the books and the Castle; he looked after things for nearly fifty years, sharing the adventures, staving off disasters and keeping history alive for generations. Amazingly, he would have known well all but a handful in this room. (Writers: DMI '68 and MHK '71, jointly)

Down to the front row (*you can do it!*). Here plans for the Castle and its future are discussed by...

(31) PRINCE SADRUDDIN AGA KHAN '54, KBE, U.N. High Commissioner for Refugees, environmentalist, recipient of the U.N. Human Rights Award (among many others) for his life-long global humanitarian services... (Writer: David Irons '68)

(32) ROBERT K. HOFFMAN '69, philanthropist, art patron and collector and *National Lampoon* founder whose preternatural business savvy made that enterprise possible... (Writer: Eric Rayman '73)

(33) EDMUND MARCH WHEELWRIGHT 1886, a Founder of The Harvard Lampoon (where he was... a cartoonist), author, Chief Architect of the City of Boston (his works are everywhere, from Jordan Hall to the Mass. Historical Society, to the Longfellow and Larz Anderson bridges) and... architect of the Harvard Lampoon Castle. (Writer: Kurt Andersen '76)

(34) ELMER W. GREEN, 1897-1977, worked in the restaurant occupying the Castle's basement when, in 1932, "Mr. Barker" tapped him to take over the duties of Bob Lampoon. An enormous responsibility (frequently involving dressing in drag for *Lampoon* photo shoots), which Elmer carried out with *élan* until his much mourned passing. Here he brings some cheer to...(Writers: DMI '68 and MHK '71, jointly)

(35) RALPH W. CURTIS 1876, *the* Founder of the *Lampoon* (it was his idea), another cartoonist who went on to become a highly-regarded artist, widely shown and collected, and whose family palazzo in Venice became a center for artists and writers from Sargent to Whistler to Wharton to Henry James (to name but a few)... (Writer: John Berendt '61)

(36) HERBERT C. HASELTINE 1899, one of the most important *animaliers* of his time, close friend of Kings and Czars, Maharajas and merchant princes, the likenesses of whose champion animals he turned into lasting works of art. In his grand statue of George Washington outside the National Cathedral in D.C., the general sits, at the insistence of its donor (and to the consternation of some), astride the racehorse Man o'War... (Writer: Jessica Marshall '85)

(37) WALDO PEIRCE '07, described as "the Hemingway of American artists," he complained that his close friend Hemingway was unlikely to be described as "the Peirce of American literature." His enormous output is spread among friends, family and most major museums... (Writer: Philip Monteleoni '63)

(38) AN ANONYMOUS GUEST

(39) GARDNER COX '28, while known as "the court painter of Harvard University," his range of subjects extended far beyond the borders of Cambridge, and included a vast swath of the most notable figures of the mid-twentieth century. When it was demanded by its subject that he "improve" his portrait of Henry Kissinger, Cox politely declined. "I did not," he said, "see anything I wanted to change." (Writer: Fred Kellogg '64)

And to what does every one of them aspire? The greatest honor the Society can bestow is the Clement B. Wood, Jr. Award, given occasionally to an alumnus of particular distinction. Here the coveted trophy is held triumphantly aloft by... (40) CLEMENT B. WOOD, JR. '47, to whom it is invariably (posthumously) awarded, novelist and *Paris Review* editor, whose life was lived in a manner that exemplifies the *Lampoon* spirit. At the same time, a runner-up is announced – a number are represented in this picture – and there are others still (as of this writing) living. (Writer: Doug Hughes '77)